

For Immediate Release

Utah Agency Garners Three First Place Awards

Logan, Utah – May 14, 2010 - Oculus Media, a St. George based marketing consulting firm, walked away with three blue ribbons at the annual Utah Tourism Conference held May 12 through 14 in Logan, Utah. “We were pleasantly surprised and pleased for our clients,” said Oculus Media president Mark Wade. Awards are given annually for excellence in marketing by companies with budgets above and below the \$250,000 level, and Oculus Media won in both web design categories. The sites were created for the Kane County and Washington County offices of tourism and both included creative interactive flash presentations along with comprehensive text and compelling photographic imagery. (www.TheGrandCanyons.com) (www.RedRockGolfTrail.com)

A first place award was also awarded for “Best Print Ad” in the below \$250,000 category, and was created for the Zion Ponderosa Ranch Resort located on the east side of Zion National Park. “We also entered a web-site design for Zion Ponderosa,” said Wade, “but we were competing against one of our other entries in this category. We felt that the Zion Ponderosa web-site was also award worthy.” (www.ZionPonderosa.com) Wade attributes much of the quality of these marketing products to his creative team of Jon Hall, Denise Wade, Frank Huff and Wayne Harding.

This year the judging for marketing awards was performed by the more than 200 tourism conference participants, which included tourism professionals from the lodging, outfitting and destination marketing organizations from around the state of Utah. To learn more visit www.OculusMedia.com.

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