



For Immediate Release
St. George Marketing Agency Wins Design Competition

St. George, Utah – May 19, 2011 - Oculus Media, a St. George based marketing consulting firm, was awarded first place in two categories at the Utah Tourism Conference held last week in Park City. The awards were given as part of an advertising and marketing contest sponsored by the Utah Tourism Industry Coalition. Oculus Media received awards for a brochure and a promotional video that were created for the Wayne County, Utah Office of Tourism.

These awards come on the heels of last year's competition where Oculus Media was awarded three first place awards for entries in the web design and print advertising categories. The judging for this competition was performed online by many of the 275 tourism conference participants, which included tourism professionals from around the state of Utah. "We were pleased to see Wayne County receive recognition for their tourism marketing products," said Oculus Media owner Mark Wade. "It means a lot to know that these products are well regarded by their peers in the travel industry."

The video and brochure along with a new web-site may be seen online at www.CapitolReef.org. To learn more visit www.OculusMedia.com.

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